



WOMEN OF WELLINGTON MARCH 18th | 6-8 PM

"Essential Things Every Woman Should Know About Her Car."

*Building a relationship with your car!
(Bring your car owners manual)*

Guest Speakers: Linda & Sara Knaack

Linda Knaack married into the automotive world 23 years ago and her daughter Sara was born into it 21 years ago. The pair have spent countless hours in the garage working alongside John (husband and father), an ASE L1 Advanced Level Specialist and Master Certified Technician, to repair and maintain their personal fleet of vehicles. In mid-October 2017 the family was presented with the opportunity to open their own automotive repair facility in their hometown of Wellington, CO and leapt at the chance. Approximately two weeks later on November 1st, 2017 the doors were opened, and business was up and running. Linda and Sara immediately took on the role of service advisors and climbed the steep learning curve of estimating and part sourcing for nearly every type of vehicle on the road.

As the mother and daughter duo delved deeper into their business an awareness arose that many people are leery to go into an automotive repair facility and are more so to ask questions. We understand that vehicles are personal and are ultimately a means of freedom and livelihood for many.

Our mission is to help our customers understand their vehicles better and to break down the barriers that exist for women in male dominated fields. In a desire to help our local community and loyal customers, we seek to educate and advise what to look for when you go to a mechanic, tire shop, and/or oil change facility. We also want to share what questions people should ask and how to watch out for the Service Advisor Bully.



Linda & Sara Knaack

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FREE to Chamber Members | \$5 Non-Members at the door.

3rd Wednesday of every month from 6-8 pm

OWL CANYON COFFEE: 3745 Cleveland Ave | Wellington

For information contact Kristi Cannon (970) 699-8544

www.wellingtoncoloradochamber.com

